

FIRST CLASS
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BUSINESS REPLY MAIL

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Infoton, Incorporated
Second Avenue
Burlington, Mass. 01803

Yes! I'M AN INFOMANIAC!
SIGN ME UP FOR THE SOCIETY.



NAME _____
(Please print)

TITLE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE: _____ AREA CODE: _____

Please send detailed information on:

- Vista Display Terminals
- OCR Page Readers
- Consulting Services
- Other (Please specify) _____

- Have a Sales Representative contact me.

Planned Timing for equipment requirement:

- Less than 6 months
- 6-12 months
- More than 12 months



Infoton

INFOTON INCORPORATED • SECOND AVENUE, BURLINGTON, MASSACHUSETTS 01803

THE INFOMANIAC'S COLORING BOOK





See the Infomaniac.
He's an intellectual.
His head looks like an egg.
Color him Scrambled.



See the Infomaniac's
nose twitch.

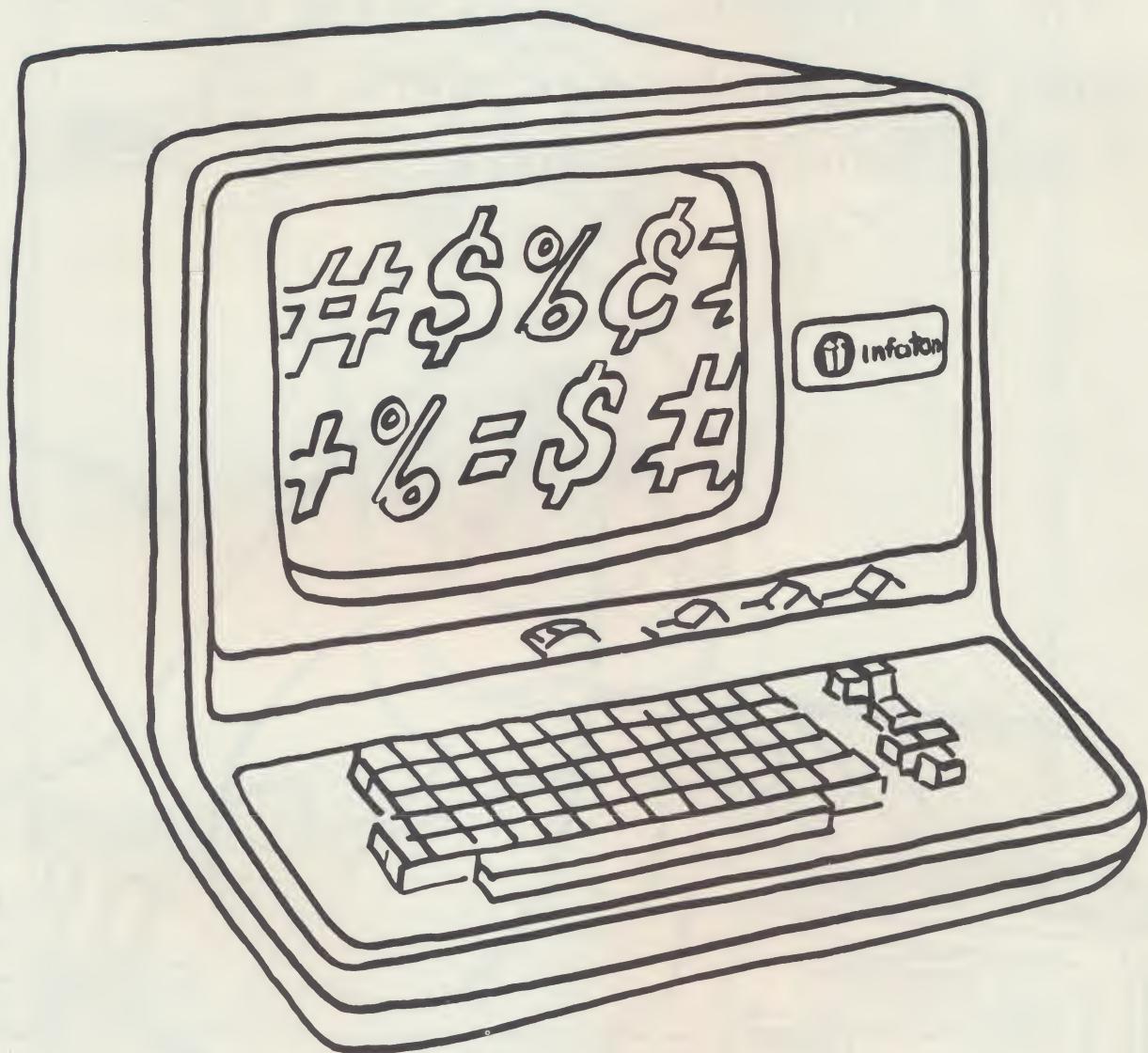
It means he's excited.
He also has a deviated septum.
Color it Sniffly.



See the Infomaniac's hands.
Fidget, fidget, fidget.
That means he's nervous.
Color them Sweaty.

Look at the great big box.
It makes the Infomaniac's nose twitch.
Twitch, twitch, twitch.
And his palms sweat.
Sweat, sweat, sweat.
Color it Sexy.

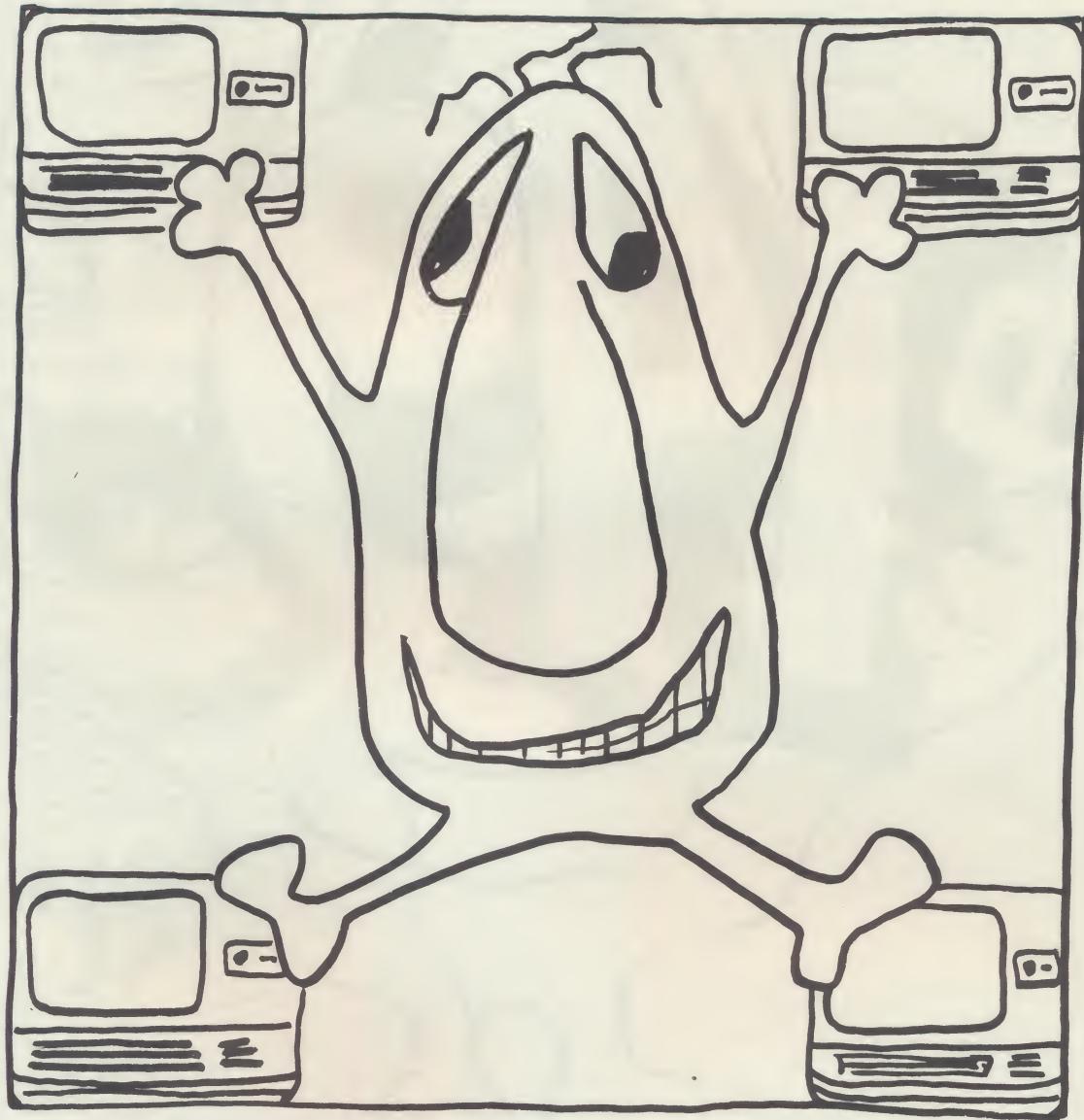




Look at the face on the big sexy box.
It says anything you tell it to.
Even dirty words.
Color it #\$\$%&\$#!

What's inside the big sexy box?
Working parts. Work, work, work.
Each and every one.
Not an idle callawampus in the lot.
Just work, work, work, work, work.
Color them Monotonous.





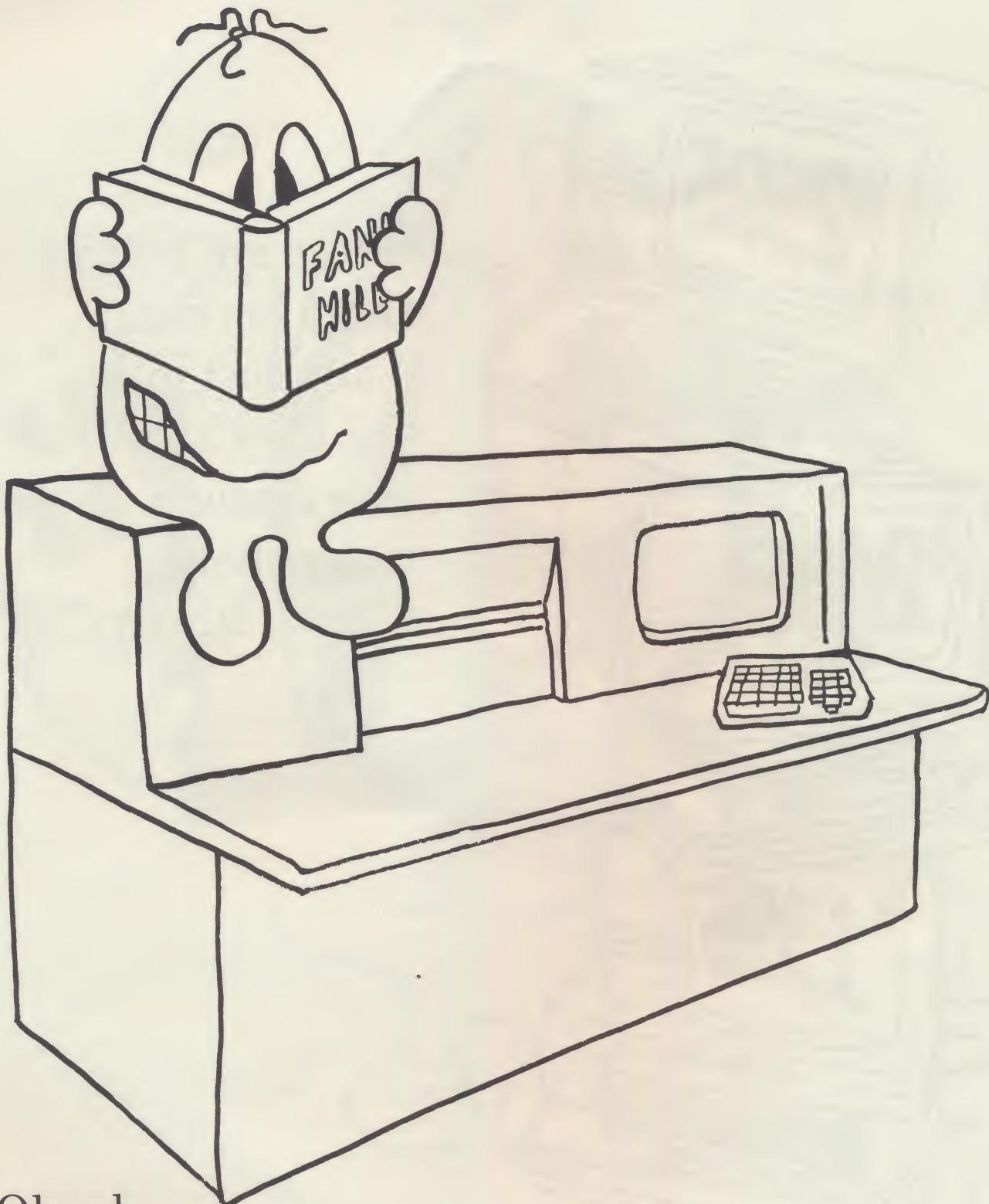
The box has a name.
Vista.
She's a Keyboard Display Terminal.
And she fits compactly into any corner.
Color her Obliging.



Look at the pretty numbers.
That's what a sexy, compact, efficient,
progressive Vista costs.
Color them "No-We're-Not-Kidding!"
And please don't drop your crayons.



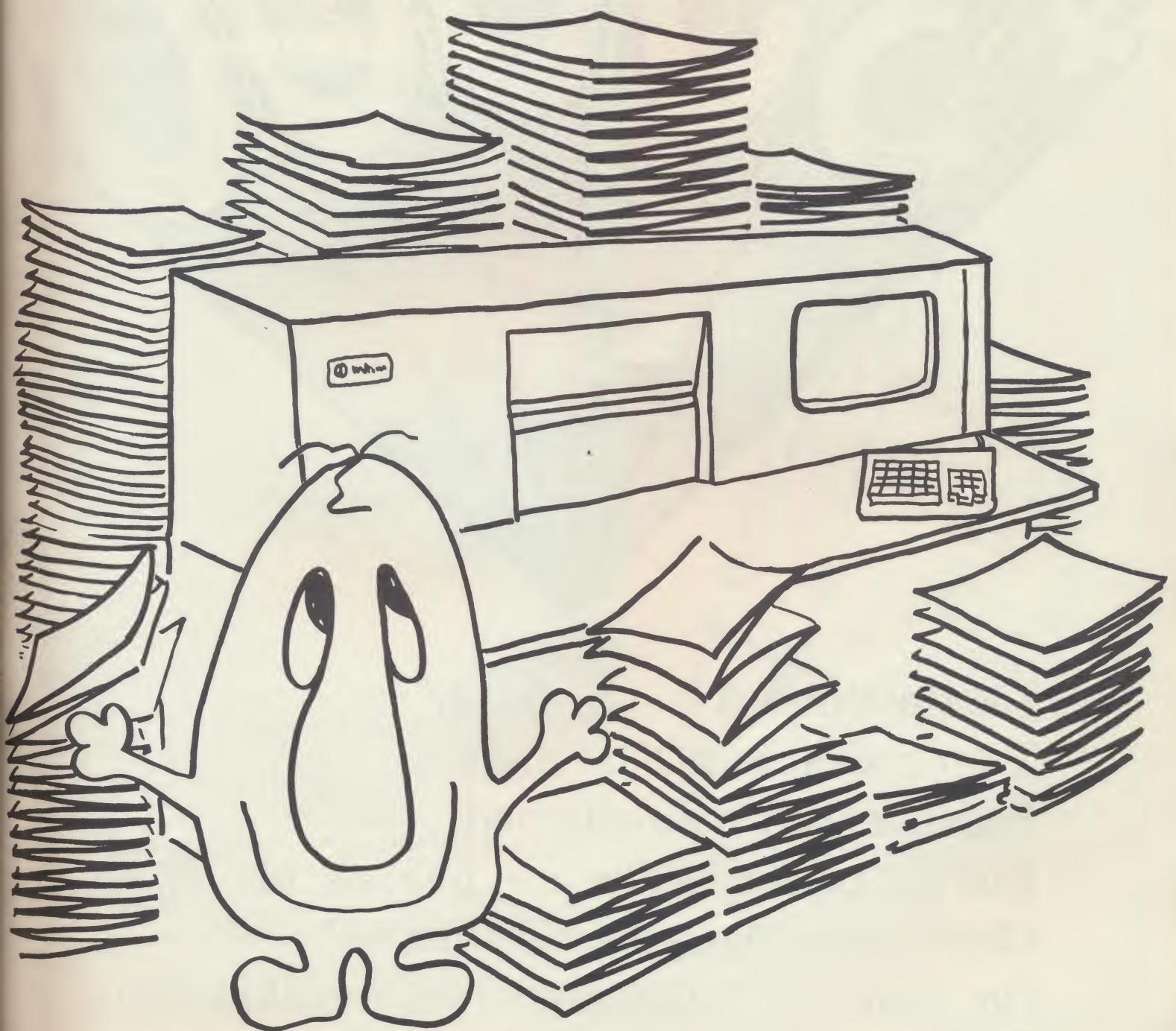
These are Vista's
three big sisters.
They cost more,
but they're worth
every penny.
Color them
Sibling Rivalry.



Oh, oh.

Our Infomaniac's found someone new to go ga-ga over. She's an OCR page reader, and she reads anything you give her. Even the unabridged Fanny Hill. Color him Bug-eyed.

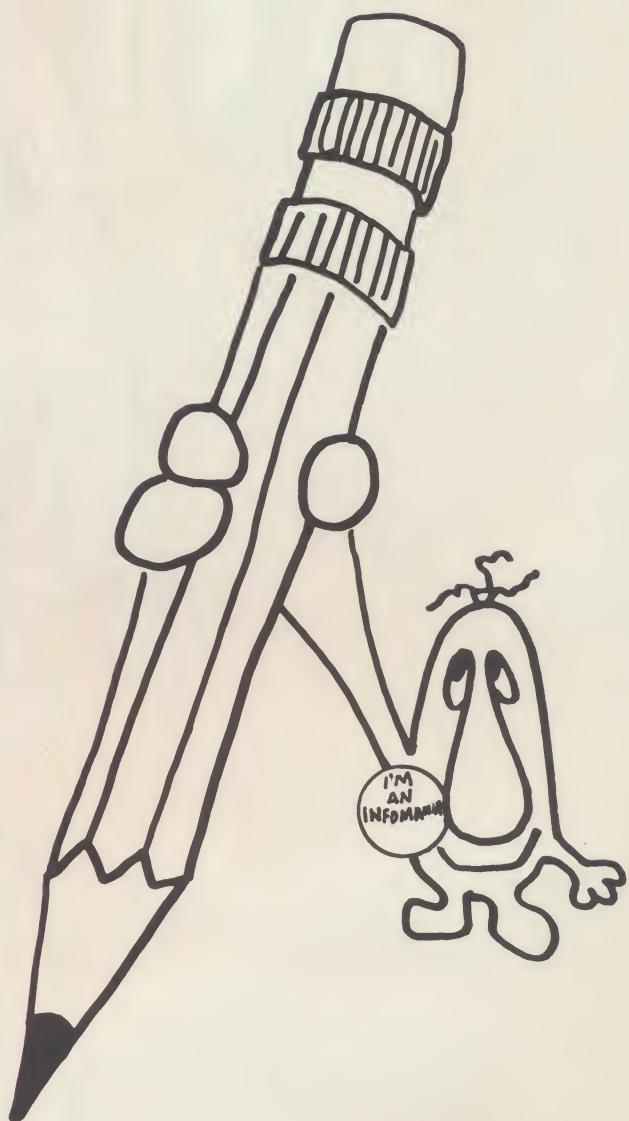
See Miss OCR work.
As fast as 20 keypunchers.
(And she costs less than the price of two!)
You can feed her any kind of paper.
Card stock to onionskin.
Color her Promiscuous.





See the three, five, oh, oh, oh!
That's what our OCR costs.
Because she's manually fed.
But she performs like one, five, oh, oh, oh, oh!
Hey! Are you still with us?
Oh, dear Color yourself Smelling Salts.

ARE YOU AN INFOMANIAC?
Fill out the reply card . . .
we'll send you all the information
you can stand!



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Infomaniac Society

INFOTON INCORPORATED • SECOND AVENUE, BURLINGTON, MASSACHUSETTS 01803



Dear Infomaniac,

A little something for your coffee break.

No no, not to eat. To look at and play with. And perhaps to digest.

Order a box of crayons with your danish. No no, not to eat. That is, the crayons. And go color up a storm.

Naturally, we hope you'll read your coloring book too. It's supposed to whet your interest in Infoton. So much so, you'll rip out the reply card and mail it instantly.

Or at least tomorrow.

Or if not tomorrow, at least ...

Oh well. We hope you'll have fun coloring. It's supposed to be excellent therapy.

Very truly yours,

INFOMANIAC SOCIETY

Donald B. Bain

President

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Informaniac Society Membership Materials

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Third Class Mail